



**For Immediate Release  
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PRIDE Project Coalition**

**Family Awareness Day a SUCCESS!**  
***Glen Cove Families Join Together to Celebrate Their Unity***

Substance Abuse Free Environment (SAFE), Inc. is an alcohol and substance abuse prevention, intervention and education agency established in 1981 to combine the strengths of the public and private sectors in the community to provide alcohol and drug prevention services. Its Board is composed of financial professionals, parents, police personnel, educators, health care professionals, and business professionals. Membership is open to residents and agency representatives of the community who support the mission and vision of the organization. SAFE's mission is to eliminate alcohol and substance abuse among youth and adults in Glen Cove through a sustainable Coalition.

On Saturday, June 18<sup>th</sup>, 2011, families joined together at Morgan Park for SAFE Inc. PRIDE Coalition's 4<sup>th</sup> Annual Family Awareness Day. Funded by the Glen Cove Community Development Agency and in collaboration with family and youth serving agencies, the event served as a venue to provide age appropriate alcohol and substance abuse prevention literature in a non-threatening environment that facilitates parent-child dialogue about this very important topic. This year's celebration offered parents and children a fun-filled day in the sun complete with food, games, raffle prizes, and music.

"Family Awareness day is a great day for families in Glen Cove. Set at a beautiful location, families gather to have wholesome family fun and parents can take advantage of the information available regarding alcohol and drug abuse," commented Councilman Tony Jimenez, PRIDE Community Committee Chair. "Strong family involvement is a key ingredient in keeping our children safe. Having events like this a win-win situation for all involved. We are fortunate to have such dedicated staff and volunteers in our community."

The day was quite a success as over 250 Family Awareness Day participants were provided with literature and resources regarding substance abuse, underage drinking, and Social Host Laws. A plethora of information about resources available in Glen Cove from social/emotional support services to the array of recreational programs offered for youth in the City were also provided by volunteers from organizations including the Glen Cove Boys & Girls Club, The Glen Cove Youth Bureau, the Tobacco Action Coalition, Health First and EOC.

"Family Awareness Day is an important event in our community. I once again thank SAFE Inc. and the PRIDE Project Coalition for giving us the opportunity to bring families together and educate them on the dangers of substance abuse. This is a wonderful educational experience that allows us to open up and maintain the channels of communication between parents and children and to let them know that our community offers them an extensive support system," stated

Mayor Suozzi, who presented SAFE Inc. with a Certificate of Recognition, commending the hard work and dedication of the agency and the PRIDE Coalition. "I am thankful to them for all of their hard work in supporting the families in our community and for striving to give our children better futures by preparing them to make better choices each and every day."

Children also enjoyed face-painting by the PRIDE coalition's youth committee "Speak Up, Get Heard" and the Glen Cove Boys & Girls Club. Carnival games were played by all, and children lined up for a chance to enjoy the Jelly Bean Bounce.

Volunteers from the Glen Cove EMS hosted a touch-a-truck event where youth received an up-close, real-life look at the exciting world of EMS trucks, including trying on some equipment and climbing in the front seat to pose for a picture. Refreshments were served throughout the afternoon, including hot dogs, popcorn, cotton candy, and snow cones. Beverages were donated by Frank's Beverage and Stop N Shop. Raffle prizes were distributed, including family friendly games donated by the Glen Cove Youth Bureau, summer fun activities and gift certificates for local eateries and entertainment.

For more information regarding SAFE, Inc. the PRIDE Coalition, and photos of Family Awareness Day 2011, visit [www.safeglencove.org](http://www.safeglencove.org). or call the SAFE, Inc office at 516-676-2008.