

FOR IMMEDIATE RELEASE

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CONTACT: Dr. Sharon Harris

516- 676-2008 safeglencove@yahoo.com

SAFE Coalition- CDC's Plans to Spend \$ 55 Million on Tobacco Research

For more than half a century, the American public has been made aware that smoking tobacco can cause cancer that leads to an early death. Now the Centers for Disease Control and Prevention (CDC) seek to add to that knowledge base by awarding \$55 plus million next year for more research in that area.

The CDC's Division of Cancer Prevention and Control and the Office of Smoking and Health will give \$40 million to a consortium of population-specific groups of Americans who smoke more heavily. Native Americans and some Hispanic communities have high rates of cigarette smoking, and Black smokers are much more likely to use menthol tobacco products, according to the American Lung Association. The hope is to view the various groups together to leverage and pool resources to supporting those groups in advancing health equity and increasing implementation of culturally appropriate interventions deployed through a health equity lens. A goal is to identify ways to support prevention and control of tobacco use. Populations experiencing disparities have been harmed by generations of disparities in practices, including the tobacco industry's aggressive target marketing to certain people and communities.

Another \$10 million grant will go to creating and spreading policies to stop youth and adults from smoking menthol and other flavored tobacco. A third CDC \$3.8 million grant will go to national quit-line to provide cessation counseling for people who speak Chinese, Korean, and Vietnamese. Another \$2.5 million will be given for non-specified tobacco regulatory research next year, giving potential applicants sufficient time to develop meaningful collaborations and appropriate projects as there is more work to be done to make sure prevention education reaches disparate populations.

For help Quitting smoking or vaping or to help a loved beat a Nicotine Addiction please visit the American Lung Association on their Website at: www.americanlung.org.

The New York State Smokers' Quitline assists thousands of New Yorkers every year in their attempts to break free from smoking and other tobacco and the service is free and confidential. Call 1-866-NYQUITS (1-866-697-8487) or visit them at: <https://www.nysmokefree.com/>.for Quit Help.

SAFE, Inc. is the only alcohol and substance abuse prevention, intervention, and education agency in the City of Glen Cove. Its Coalition is concerned about tobacco use and vaping, seeking to educate and update the community regarding its negative consequences in collaboration with Carol Meschkow, Manager- Tobacco Action Coalition of Long Island. To learn more about the SAFE Glen Cove Coalition please follow us on

www.facebook.com/safeglencovecoalition or visit the Vaping Facts and Myths Page of SAFE's website to learn more about how vaping is detrimental to your health www.safeglencove.org.