

FOR IMMEDIATE RELEASE

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SAFE Glen Cove Coalition: FDA Urges Nicotine Pouch Manufacturers to Use Child-Resistant Packaging Following Increasing Reports of Accidental Exposure

The U.S. Food and Drug Administration (FDA) recently called on nicotine pouch manufacturers to use child-resistant packaging to protect children from accidental, harmful exposure. From April 1, 2022, to March 31, 2025, the number of reported nicotine pouch exposure cases reported to U.S. Poison Centers steadily increased.

Approximately 72% of nicotine pouch exposure cases occurred in children under 5 years of age. The fruity flavors and bright, colorful designs of nicotine pouch products could resemble candy and seem attractive to children. Nicotine pouches contain concentrated nicotine that can be harmful or potentially fatal to young children, even in small amounts. Toxic effects in young children have been reported with nicotine doses as low as 1 to 4 milligrams. Symptoms of nicotine poisoning may include confusion, vomiting, and loss of consciousness.

The FDA is also issuing information for consumers on how to properly store nicotine pouches and prevent accidental exposure to children. Parents and caregivers should safely store all nicotine products, including pouches, in secure locations away from children in original packaging and seek immediate medical attention if accidental ingestion occurs. If a person of any age eats a nicotine pouch, accidentally or not, immediately call Poison Control HELP number at 1-800-222-1222. Child-resistant packaging can serve as an essential safety barrier to prevent children from accidentally ingesting nicotine products and demonstrates a manufacturer's commitment to protecting public health.

To date, the FDA has authorized 20 nicotine pouch products, all of which make use of child-resistant packaging, which are listed at www.fda.gov/authorizednicotinepouches.

SAFE, Inc. is the only alcohol and substance abuse prevention, intervention, and education agency in the City of Glen Cove. The Coalition is concerned about alcohol, tobacco and other drug use. The Agency employs environmental strategies to educate and update the community regarding the negative consequences. To learn more about the SAFE Glen Cove Coalition please follow www.facebook.com/safeglencovecoalition or to learn more about electronic products visit the Youth and Tobacco Use page of SAFE's website to learn more about how it is detrimental to your health www.safeglencove.org.